

# SOFIA MORIN

New York, NY | 763.682.4022 | sofia@sofiamorin.com | www.sofiamorin.com

## WORK EXPERIENCE

### Steve Madden - Assistant Fashion Accessory Designer

June 2024 - Present New York, NY

- Produce CAD drawings utilizing Illustrator
- Applies designs to SPEC packs and communicates with factories on a daily basis to create accurate products
- Create original scarf artwork and designs utilizing Procreate and Illustrator
- Research accessories trends and apply it to hat, gloves, scarf, hosiery, and topper designs
- Discuss trends and how they can apply to our customer by selecting colors, silhouettes, and trims
- Curate mood boards with Photoshop and Illustrator
- Reviewed production samples to ensure quality is upheld
- Assist the Anne Klein handbag team with print design, and SPEC packs

### Elena Velez - Studio Assistant

Aug - Sept 2023 Brooklyn, NY

- Designed and created a bag for Elena Velez's Spring 24 collection for New York Fashion Week
- Created mood boards and sketches to present to Elena and her stylist, Joe Van O
- Patterned and sewed garments from sketches
- Collaborated with my team to problem solve issues with garments designs and fit
- Assisted in dressing and styling garments backstage

### Steve Madden - Anne Klein Handbag Design Intern

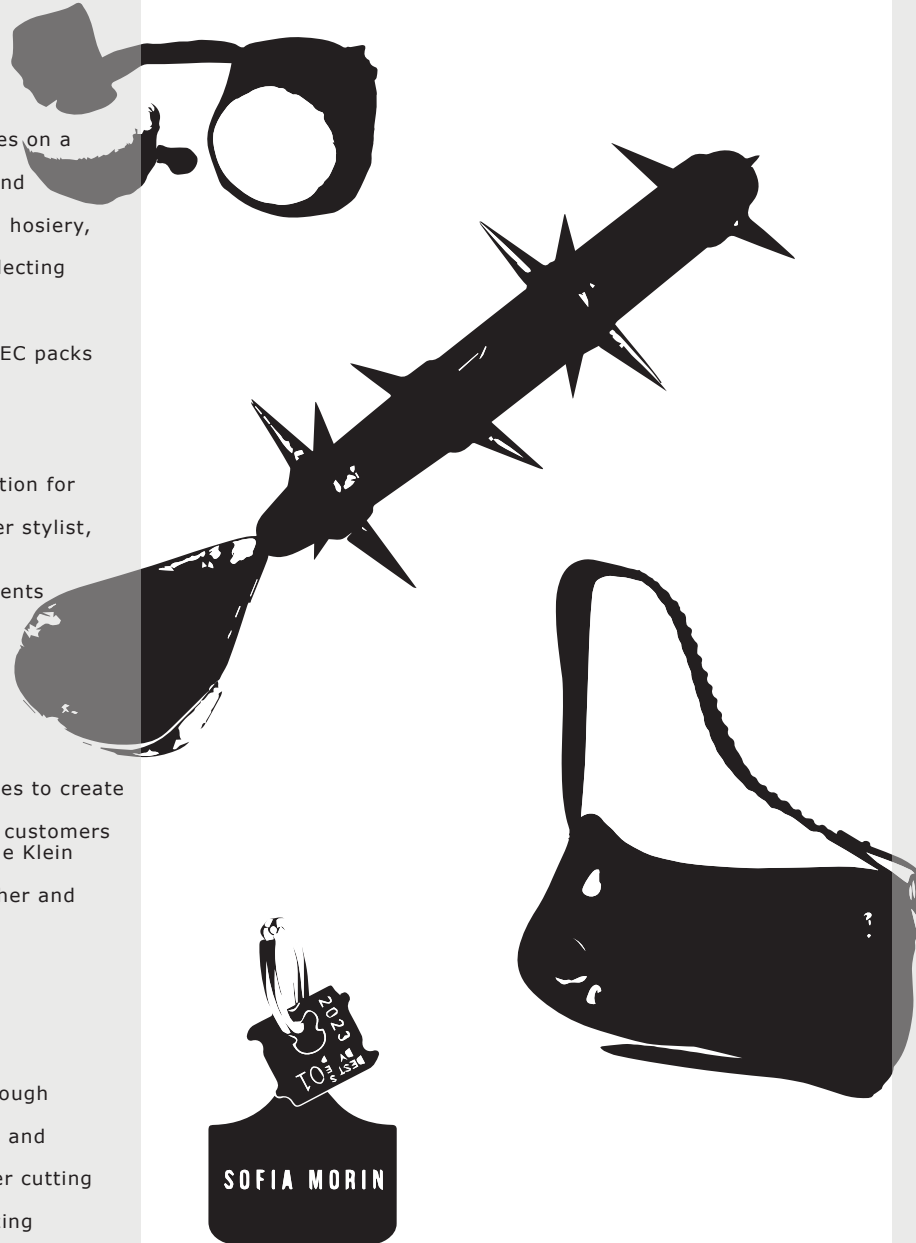
June - Aug 2023 New York, NY

- Produced CAD drawings utilizing Illustrator
- Applied designs to SPEC packs and communicated with factories to create accurate products
- Designed small leather goods that fit the needs of Anne Klein customers
- Created scarf designs and assisted with line sheet for the Anne Klein accessories team
- Researched handbag/accessories trends and applied it to leather and scarf designs
- Curated mood boards with Photoshop and Illustrator
- Reviewed production samples to ensure quality was upheld

### Cuddigan Leather - Handbag Design Intern

May - Sept 2022 Maple Lake, MN

- Learned the design, prototyping, and bag making process through hands-on experience
- Gained proficiency in leather sewing, finishing, leather types, and hardware selection
- Acquired the knowledge of accessory pattern making and laser cutting for precise and consistent pieces
- Created handbag and small leather goods CAD drawings utilizing Illustrator
- Researched trends online and in-stores
- Applied trend research to handbag and small leather goods designs
- Grew the understanding of the product life-cycle of a small business



## EDUCATION - Spring 2024

University of Wisconsin - Stout

Bachelor of Science - Fashion & Retail  
Fashion Design & Development

Minor - Studio Art  
Metals & Contemporary Art Jewelry

GPA: 3.8

## SKILLS

Adobe Creative Suite  
Microsoft Office Suite Programs  
Procreate  
CorelDRAW  
Rhino Software  
Handbag & SLG Design and Construction  
Apparel Design/Construction  
Apparel & Accessories Pattern Making  
Technical Flat Drawing  
Creating Spec Packs  
Sketching  
Jewelry Design & Production  
Visualizing Skills  
Multi-tasking  
Professional Communication  
Styling  
Detail-oriented  
Adaptable  
Dependable and Responsible  
Risk Taking

## ACHIEVEMENTS

Headwear Designs published in Perfect Man  
Magazine  
Summer 2024

WEAR - UW-Stout Fashion Show  
Spring 2022, 2023, 2024

"Monster Bag" in Elena Velez YR004 Show  
Spring 2023 - New York Fashion Week

Luxe Street Wear Show - MN Fashion Week  
Spring 2023

2nd Place Winner  
AATCC Concept 2 Consumer Student Design  
Competition  
Spring 2022

## ASSISTED RUNWAY SHOWS

Jane Wade "The Audit"  
Summer 2024 - New York Fashion Week

Elena Velez "YR004"  
Summer 2023 - New York Fashion Week