

SOFIA MORIN

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WORK EXPERIENCE

Elena Velez - Studio Assistant

Aug - Sept 2023 Brooklyn, NY

- Designed and created a bag for Elena Velez's Spring 24 collection for New York Fashion Week
- Created mood boards and sketches to present to Elena and her stylist
- Patterned and sewed garments from sketches
- Collaborated with my team to problem solve issues with garments designs and fit
- Assisted in dressing and styling garments backstage

Steve Madden - Anne Klein Handbag Design Intern

June - Aug 2023 New York, NY

- Produced CAD drawings utilizing Illustrator
- Applied designs to SPEC packs and communicated with factories to create accurate products
- Designed small leather goods that fit the needs of Anne Klein customers
- Created scarf designs and assisted with line sheet for the Anne Klein accessories team
- Researched handbag/accessories trends and applied it to leather and scarf designs
- Curated mood boards with Photoshop and Illustrator
- Reviewed production samples to ensure quality was upheld

Cuddigan Leather - Handbag Design Intern

May - Sept 2022 Maple Lake, MN

- Learned the design, prototyping, and bag making process through hands-on experience
- Gained proficiency in leather sewing, finishing, leather types, and hardware selection
- Acquired the knowledge of accessory pattern making and laser cutting for precise and consistent pieces
- Created handbag and small leather goods CAD drawings utilizing Illustrator
- Researched trends online and in-stores
- Applied trend research to handbag and small leather goods designs
- Grew the understanding of the product life-cycle of a small business

UW-Stout, Fashion & Retail - Program Assistant

Sept 2022- May 2024 (Seasonal) Menomonie, WI

- Assisted the Program Director and professors to maintain efficiency in the program
- Collaborated with superiors to fulfill program needs
- Updated LinkedIn and distribute program information to students and faculty via Outlook
- Presented to perspective student, high schools, and industry professionals about personal work and the program updates



EDUCATION - Spring 2024

University of Wisconsin - Stout

Bachelor of Science - Fashion & Retail
Fashion Design & Development

Minor - Studio Art
Metals & Contemporary Art Jewelry

GPA: 3.8

SKILLS

Adobe Creative Suite
Microsoft Office Suite Programs
CorelDRAW
Rhino Software
Handbag & SLG Design and Construction
Apparel Design/Construction
Apparel & Accessories Pattern Making
Technical Flat Drawing
Creating Spec Packs
Sketching
Jewelry Design & Production
Visualizing Skills
Multi-tasking
Professional Communication
Styling
Detail-oriented
Adaptable
Dependable and Responsible
Risk Taking
Gallery Curation

ACHIEVEMENTS

WEAR - UW-Stout Fashion Show
Spring 2022, 2023, 2024

"Monster Bag" in Elena Velez YR004 Show
Spring 2023 - New York Fashion Week

Luxe Street Wear Show - MN Fashion Week
Spring 2023

Tantamount Gallery Show - UW-Stout
Spring 2023

2nd Place Winner
AATCC Concept 2 Consumer Student Design
Competition
Spring 2022